



## **Nous Infosystems Announces Appointment of Arvind Sirrah as President - North America**

**Bangalore, India – May 12, 2011:** Arvind Sirrah has recently joined Nous Infosystems as President - North America. Arvind will report to Ajith Pillai, President and CEO of Nous Infosystems and will be responsible for the North America Region. He will be based out of the New Jersey office of Nous.

Arvind is a seasoned professional with over 25 years of experience in global markets. He has led high performance sales organizations and has focused on directing his expertise towards client acquisitions in both IT and BPO services.

Prior to Nous, he was the President - North American Operations for Datamatics. He has also held senior leadership roles with diverse portfolios encompassing innovative product management functions and key partner relationships at Zensar and NIIT.

Arvind will lead the overall sales and marketing strategy at Nous for the whole of North America. He holds an MBA in Marketing and Finance.

### **About Nous Infosystems**

Nous Infosystems (Nous) is an ISO 9001:2008, ISO 27001:2005 & CMMI Level 5 v1.1 certified global Information Technology Company. An ISV specialist, Nous brings with it assured delivery, predictable execution and a very strong product focus to help clients bring out superior products and transform their business visions into reality. Nous provides cost effective, high-quality solutions that address visioning, development, testing, launch and post-launch support, maintenance, and product releases. Recognized as one of the “Fastest Growing SME” in the Silicon Valley of India by Software Technology Parks of India, Nous has facilities spread across USA, UK, Germany, Canada and India.

For more information visit [www.nousinfosystems.com](http://www.nousinfosystems.com)

**For more details or to schedule an interview with Mr. Ajith Pillai, President & CEO, Nous Infosystems, please contact:**

Mr. Satyanarayan S  
AM –Strategic Initiatives  
Nous Infosystems,  
#1, 1st Main, 1st Block, Koramangala, Bangalore – 560034  
Tel: +91 80- 41939400  
Email: [satyans@nousinfo.com](mailto:satyans@nousinfo.com)  
Website: [www.nousinfosystems.com](http://www.nousinfosystems.com)